



VIRGINIA DRESSAGE ASSOCIATION • CENTRAL CHAPTER
DRESSAGE AT THE MEADOW

SHOW SPONSOR APPLICATION

Show Date: May 14 and 15, 2011

Show Location: Meadow Event Park, Doswell, VA

Sponsor Info (List Sponsor Name as you want it to appear in the Show Program and Announcements during the show):

Name: _____

Address: _____

Phone Number: _____ Email: _____

Sponsorship Type (check one below):

_____ **Class Sponsor \$35:** Sponsors ribbons and 1st place prize for the selected class. Your name/company will be listed in the show program and announced over the PA at the time of the class.

_____ **Level High Score Sponsor \$50:** Sponsors prizes and ribbons for the highest score of the day for the selected level. Your name/company will be listed in the show program and announced over the PA at the time of the award. You will be photographed presenting the award at the awards ceremony at the end of the show.

_____ **Gold Show Sponsor \$250:** Receive a full page ad in the show program, have your product information distributed to competitors and spectators. Announcements will be made throughout the day of the show, and you will receive 6 months of free quarter page advertising in our newsletter.

_____ **Show Open, Adult Amateur and Junior High Score Sponsor \$ 300.00 (or donate a trophy or prize of similar retail value):** Sponsors trophies and/or prizes for the high-score Open, AA or Junior competitor of the show. You will receive a full page ad in the show program and will be announced over the PA several times each day and at the time of the award. You will be photographed presenting the prize at the awards ceremony at the end of the show.

_____ **Platinum Show Sponsor \$500:** Receive a full page ad in the show program and a banner hung in the competition area. Your product information will be given to all competitors and made available to participants at all VADACC club events, including schooling shows, clinics and banquets. Your sponsorship will be acknowledged in the prize list and over the PA throughout the day at our show. You will also receive 12 months of free half page advertising in our newsletter and a link on our website.

_____ **Musical Freestyle Challenge Class Sponsor \$500 and \$1,000 (TAKEN):** These prestigious sponsorships fund cash prizes to First, Second and Third place winners in the \$1,000 FEI Musical Freestyle Challenge class already sponsored by Ashand Feed Store, and the \$500 USDF Musical Freestyle Challenge class which is still available, immediately after the lunch break on Saturday, May 14. These classes, with your company name, will feature prominently in all show advertising as allowed by publication deadlines. You will be photographed presenting award checks at the awards ceremony immediately following the classes. Your product information will be given to all competitors and made available to participants at all VADACC club events, including schooling shows, clinics and banquets. Your sponsorship will be acknowledged in the prize list and over the PA throughout the day at our show. You will also receive 12 months of free full page advertising in our newsletter and a link on our website.

If applicable, please list who we may contact for the following:

Name: _____ Phone: _____ Email: _____

Advertising/newsletter artwork and copy

Awards ceremony representation

Banner artwork

Web page linking

Product samples or product information

All Sponsorships must be received by May 1, 2011.

Make Checks Payable to "VADACC"

Mail completed form to: Capri Winsler, 17008 New Westridge Rd., Montpelier, VA 23192

Questions? Call Deborah Howard, 804-375-3519 Email debbiehoward08@aol.com